

SYLLABUS

The Political Governance of Globalization

Máster Universitario en Diplomacia y Organizaciones Internacionales

Curso 2021-2022

DESCRIPTION SHEET

COURSE DETAILS

CODE	573354
NAME	The Political Governance of Globalization
NATURE	Core course (Compulsory)
TERM	First term: 27/09/2021 – 22/12/2021
SCHEDULE	Tuesdays, 09:30h-11:30h (for the exceptions, check the Schedule below)
LANGUAGE	English (one single session in Spanish)
ECTS CREDITS	3.0

SUPERVISOR

Prof. Jordi Quero, Lecturer of International Relations at *CEI International Affairs*.

TEACHERS

Prof. Jordi Quero, Lecturer of International Relations at *CEI International Affairs*

Guest Teachers: Prof. Caterina García Segura, Full-Professor of International Law and International Relations, Universitat Pompeu Fabra; Prof. Josep Ibáñez Muñoz, Tenured Professor of International Law and International Relations, Universitat Pompeu Fabra; Prof. Pablo Pareja Alcaraz, Tenured Professor *Serra Hunter* of International Law and International Relations, Universitat Pompeu Fabra.

AIMS AND SCOPE

Contemporary globalization has transformed the international society at a pace, with an intensity and a scope without historical precedent. International relations have ceased to be a sphere of inter-state relations to become a political space whose activities and challenges have acquired a global dimension, both in their material nature and in their geographic extension. The needs and forms of governance in this new emerging political space have given rise to global governance. The study of its actors, institutions, functions and implications is the objective of the course, which is structured in three parts.

The first part presents a conceptualization of globalization, analyzes the theoretical perspectives on global governance and focuses on the study of the transformation of the nature and capacities of the most important global actors in the management of the global public interest. The second part of the course is devoted to the main normative and institutional transformations of global governance. It assesses multilateralism and the broader role of international institutions. It analyzes in parallel the transformations experienced during the last decades by some of the most relevant ones, such as the United Nations or Bretton Woods. The third part of the course discusses some of the contemporary challenges that global governance must face in four major material areas: poverty and global economic inequalities; new wars and arms proliferation; environmental degradation; and authoritarianism, extremism and human rights violations.

CORE COMPETENCIES AND SKILLS

GENERAL

- Mastering the specialized language in oral and written form.
- Critical and self-critical reasoning.
- Critical reasoning and commitment to the plurality and diversity of reality in society.
- Applying the knowledge acquired and their problem-solving skills in new or unfamiliar environments within (broader) or multidisciplinary contexts related to their area of study.
- Assimilating knowledge and facing the complexity of making judgements based on information that, being incomplete or limited, includes reflections on the social and ethical responsibilities linked to the application of their knowledge and judgement.

SPECIFIC

- Recognizing and evaluating the particularly complex problems underlying different forms of international political organization and formulating original responses at an advanced level.
- Interpreting the interests in tension, strengths and weaknesses, underlying different given international scenarios, identifying the political, economic and legal elements involved, where appropriate.
- Formulating, exposing and debating solutions to specific problems in international and multicultural environments, with original and advanced level arguments, both orally and in writing.

LEARNING OUTCOMES

- Knowing and interpreting the realities that make up contemporary political globalization in its political, economic, socio-cultural and environmental dimensions.
- Knowing and interpreting the institutions of global governance and the roles played by public and private actors and authorities.
- Understanding the strengths and weaknesses of global governance in terms of its effectiveness in managing global public affairs.
- Fully understanding the strengths and weaknesses of global governance in terms of legitimacy for the management of global public affairs.
- Demonstrating the ability to contribute in a practical way to the improvement of the normative and institutional mechanisms that shape global governance.

SCHEDULE

BLOCK I. THEORY AND PRACTICE OF GLOBAL GOVERNANCE

WEEK 1 (Tuesday, Sept. 28th): Global governance before contemporary globalization?

Introductory notions to global governance and global order. The importance of the nation-State and the Westphalian order. The post-Second World War international liberal order: basic norms and institutions. The post-1945 liberal order faces contemporary globalization: the 1960s and 1970s. Shifting patterns in the global order after the end of the Cold War.

Prof. Jordi Quero

Compulsory reading:

- D. DEUDNEY & G. J. IKENBERRY, "The nature and sources of liberal international order", *Review of International Studies*, vol. 25, no. 2, 1999, pp. 179-196.

Recommended readings:

- C. DUNCOMBE & T. DUNNE, "After liberal world order", *International Affairs*, vol. 94, no. 1, 2018, pp. 25-42.

- G. J. IKENBERRY, "Reflections on After Victory", *The British Journal of Politics and International Relations*, vol. 21, no. 1, 2019, pp. 5-19.

- D. RODRIK & S. WALT, "How to Construct a New Global Order", *HKS Working Paper*, RWP21-013, 2021. Available online at: <https://www.hks.harvard.edu/publications/how-construct-new-global-order>

WEEK 2 (Tuesday, Oct. 5th): Globalization and the need for global governance.

Globalization and structural changes in contemporary world politics. The transformation of the State and the emergence of a global public domain. Concept and patterns of global governance. Competence and legitimacy in global governance.

Prof. Josep Ibáñez

Compulsory reading:

- J. G. RUGGIE, "Reconstituting the Global Public Domain – Issues, Actors, and Practices", *European Journal of International Relations*, vol. 10, no. 4, 2004, pp. 499-531.

Recommended readings:

-A. D. BA & M. J. Hoffmann, "Contending perspectives on Global Governance. Dialogue and debate", in Alice D. Ba & Matthew J. Hoffmann (eds.), *Contending perspectives on Global Governance*, London: Routledge, 2005, pp. 249-267.

- "What a Way to Run the World", *The Economist*, July 5th, 2008.

WEEK 3 (Special schedule: Friday, Oct. 15th, 09:30h-11:30h): Actors and agents in global governance.

The notion of international actor and its evolution: Globalization as a redefining vector for actorness. The State as a starting point and its ongoing changes. The notion of "global governors" as result. Agency, capacity and authority in global politics.

Prof. Jordi Quero

Compulsory reading:

-D. D. AVANT, M. FINNEMORE & S. K. SELL, "Who governs the globe", in Deborah D. Avant; Martha Finnemore; Susan K. Sell (eds.), *Who Governs the Globe?*, Cambridge: Cambridge University Press, 2010, pp. 1-31.

Recommended readings:

-N. KRISCH, "Global Governance as Public Authority: An Introduction", *International Journal of Constitutional Law*, vol. 10, no. 4, 2012, pp. 614-626.

-R. W. GRANT & R. O. KEOHANE, "Accountability and Abuses of Power in World Politics", *American Political Science Review*, vol. 99, no. 1, 2005, pp. 29-43.

BLOCK II. NORMATIVE AND INSTITUTIONAL TRANSFORMATIONS IN GLOBAL GOVERNANCE

WEEK 4 (Tuesday, Oct. 19th): The transformation of international institutions: multilateralism and multistakeholderism.

The logics behind international institutions: liberal institutionalism. The evolution from multilateralism to multistakeholderism: What is happening/ what is failing?. Transnational public governance and multistakeholderism.

Prof. Jordi Quero

Compulsory reading:

-M. RAYMOND & L. DENARDIS, "Multi-stakeholderism: anatomy of an inchoate global institution", *International Theory*, vol. 7, no. 3, 2015, pp. 572–616.

-K. W. ABBOTT & D. SNIDAL, "The Governance Triangle: Regulatory Standards Institutions and the Shadow of the State", in Walter Mattli y Ngaire Woods (eds.), *The Politics of Global Regulation*, Princeton, New Jersey: Princeton University Press, 2009, pp. 44-88.

Recommended reading:

-M. N. BARNETT & M. FINNEMORE, "The Politics, Power, and Pathologies of International Organizations", *International Organization*, vol. 53, no. 4, 1999, pp. 699-732.

- CHATHAM HOUSE, *Reflections on Building More Inclusive Global Governance: Ten insights into emerging practice*, London: Chatham House, April 2021.

WEEK 5 (Tuesday, Oct. 26th): The transformation of international economic institutions.

The world economic and financial governance architecture: the Bretton Woods' system as basic framework. The evolution of global governance since 1945: The World Bank Group & the International Monetary Fund. Critical voices in the 1990s. New trends & changes in global markets and its governance.

Prof. Jordi Quero

Compulsory reading:

-N. WOODS, "Making the IMF and the World Bank More Accountable", *International Affairs*, vol. 77, no. 1, 2001, pp. 83-100.

Recommended reading:

-P. SIMONS & A. MACKLIN, "Introduction", *The Governance Gap: Extractive Industries, Human Rights, and the Home State Advantage*, London: Routledge, 2014, pp. 1-21.

WEEK 6 (Tuesday, Nov. 2nd): The transformation of the United Nations.

The evolution of the United Nations during the Cold War. Transformations after the end of the Cold War. Multiple crisis and reform proposals. The evolving nature of UN's mechanisms to global maintain peace and security.

Prof. Pablo Pareja

Compulsory reading:

-S. BERNHARD GAREIS & J. VARWICK, "Reforms for the Twenty-first Century" & "Conclusions", *The United Nations. An Introduction*, New York: Palgrave Macmillan, 2005, pp. 213-254.

Recommended reading:

- I. RUIZ-GIMÉNEZ, "75 años de Naciones Unidas: Algunas reflexiones teóricas sobre la relevancia actual de Naciones Unidas", *Revista Española de Derecho Internacional*, vol. 72, no. 2, 2020.

WEEK 7 (Tuesday, Nov. 9th): Norms and institutions in global governance.

Theorizing about international norms and international regimes. The dimensions of legalization of global institutions. New legal techniques by sources of regulation and control mechanisms. Assessing and comparing international regimes.

Prof. Jordi Quero

Compulsory reading:

-J. PAUWELYN; R. A. WESSEL & J. WOUTERS, "When Structures Become Shackles: Stagnation and Dynamics in International Lawmaking", *The European Journal of International Law*, vol. 25, no. 3, 2014, pp. 733-763.

Recommended reading:

-K. W. ABBOTT; R. O. KEOHANE; A. MORAVCSIK; A. M. SLAUGHTER y D. SNIDAL, "The Concept of Legalization", *International Organization*, vol. 54, no. 3, 2000, pp. 401-419.

WEEK 8 (Tuesday, Nov. 16th): Case study (seminar): Governing the Internet.

Prof. Jordi Quero

Compulsory readings:

-M. L. MUELLER, "Introduction: The Problem of the Root" & "The Internet Name and Address Spaces", *Ruling the Root. Internet governance and the taming of cyberspace*, Cambridge, Massachusetts: MIT Press, 2002, pp. 1-11 y 31-56.

-L. G. KRUGER, *The Future of Internet Governance: Should the United States Relinquish Its Authority over ICANN?*, CRS Report R44022, September 1st, 2016.

BLOCK III. CONTEMPORARY CHALLENGES TO GLOBAL GOVERNANCE

WEEK 9 (Special schedule: Wednesday, Nov. 24th, 11:45h-13:45h) (sesión excepcional en castellano): Retos socioeconómicos de la gobernanza global.

Más allá de la fractura Norte-Sur: la fragmentación de la periferia y la polarización socioeconómica global. La pobreza en el mundo y las desigualdades socioeconómicas globales. Estrategias internacionales para la reducción de la pobreza y la desigualdad. Los Objetivos de Desarrollo Sostenible y la Agenda 2030.

Dra. Caterina García

Lectura obligatoria:

-J. P. THÉRIEN, "Beyond the North-South Divide: The Two Tales of World Poverty", en Rorden Wilkinson (ed.), *The Global Governance Reader*, London: Routledge, 2005, pp. 218-238.

WEEK 10 (Tuesday, Nov. 30th): Military challenges of global governance.

Privatization trends in the military and security field and its impact over global governance. "New" transnational terrorism. The challenge of non-regular weapons proliferation? Regular weapons proliferation. Failed states as security challenges?

Prof. Jordi Quero

Compulsory reading:

-P. WARREN SINGER, "An Era of Corporate Warriors?" & "Why Security Has Been Privatized?", in *Corporate Warriors: The Rise of the Privatized Military Industry*, New York: Cornell University Press, 2003, pp. 3-18 & 49-71.

Recommended reading:

- M. KALDOR, "In defence of New Wars", *Stability: International Journal of Security and Development*, vol. 2, no. 1, pp. 1-16.

WEEK 11 (Tuesday, Dec. 14th): Environmental challenges of global governance.

Contemporary environmental challenges affecting the international community and their main features. Evolution of the global governance mechanism for fighting against climate change. Confronting the state-of-the-art of the political and social discussions. Post-Paris: Main challenges and new forms of global civil society in action.

Prof. Jordi Quero

Compulsory reading:

-C. C. JOYNER, "Rethinking International Environmental Regimes: What Role for Partnership Coalitions?", *Journal of International Law and International Relations*, vol. 1, no. 1-2, 2005, pp. 89-119.

- EXTINCTION REBELLION, *2020 XR Global Support Annual Report*, 2021. Available online at: <https://cloud2.organise.earth/s/sJoQg2Bti5HXmdK#pdfviewer>

WEEK 12 (Tuesday, Dec. 21st): Political challenges of global governance.

Globalization and the universalization of Human Rights. Lack of basic freedoms and rights as a global challenge. The universalization of democracy? Cotemporary ideological challenges to the international community.

Prof. Jordi Quero

Compulsory readings:

-J. AART SCHOLTE, "Reinventing global democracy", *European Journal of International Relations*, vol. 20, no. 1, 2012, pp. 3-28.

Recommended reading:

- A. ACHARYA, A. ESTEVADEORDAL & L. W. GOODMAN, "Reshaping Global Order in the 21st Century: G-Plus Leadership in a Multiplex World", *China y World Economy*, vol. 27, no. 5, 2019, pp. 63-78.

- B. EHRENREICH, "How Do You Know When Society Is About to Fall Apart?", *The New York Times*, November 4th, 2020. Available online at: <https://www.nytimes.com/2020/11/04/magazine/societal-collapse.html>

PREVIOUS KNOWLEDGE REQUIRED

RELATION TO OTHER MASTER'S COURSES

No enrollment restrictions. This course is part of the Master's module "International Politics and Economics", together with "The Economic Governance of Globalization".

OTHER REQUIREMENTS

Those students from alternative undergraduate studies than those specified in the foundational report of the Master's must have been enrolled in the following "Pre-Program Training Courses":

- Introduction to International Law and International Organizations (2 ECTS)
- Introduction to International Relations and International Politics (2 ECTS)
- Introduction to Global Economy and Trade (2 ECTS)

TEACHING METHODS

This course is mainly structured through in-class activities organized around theoretical sessions and a seminar. The theoretical sessions are taught through the teacher's explanation of the thematical schedule above, offering as well methodological guidelines for the independent development of the contents by the students.

The seminar session will serve to deepen specific aspects of the topics covered through discussion and resolution of issues raised by the texts indicated in the program. Students must get prepared prior to each session following the precise instructions that will be provided to them.

Note: Both the methodology of the course and the evaluation may be modified as a consequence of circumstances that may arise in the context of the management of the Covid-19 pandemic.

GRADING

This course includes the options of single and continuous evaluation. Students may choose the option they wish within the deadlines established by CEI's own regulations by filling out a form available at the secretary's office of the affiliated center. The minimum compulsory attendance for the two evaluations is 80% of the sessions.

In the case of continuous evaluation, the evaluation will combine continuous evaluation mechanisms and a final exam. The grades obtained in these two concepts will constitute the final grade. The continuous evaluation will be based on activities and tests carried out throughout the course, following the indications of the professors of the subject. The grades obtained in this concept of continuous evaluation will constitute 50% of the final grade. The grade obtained in the final exam will constitute the other 50% of the final grade.

WORKLOAD

EXPECTED HOURS COMMITTED

TOTAL	75
THEORETICAL CLASSES AND SEMINARS	25
SUPERVISED PERFORMANCE	25
INDEPENDENT PERFORMANCE	25

BASIC BIBLIOGRAPHY

- D. AVANT; M. FINNEMORE; S. K. SELL (eds.), *Who Governs the Globe?*, Cambridge: Cambridge University Press, 2010.
- A. D. BA & M. J. HOFFMAN (eds.), *Contending Perspectives on Global Governance. Coherence, Contestation and World Order*, London: Routledge, 2005.
- M. BARNETT & R. DUVALL (eds.), *Power in Global Governance*, Cambridge: Cambridge University Press, 2005.
- J. BEST & A. GHECIU (eds.), *The Return of the Public in Global Governance*, New York: Cambridge University Press, 2014.
- A. C. BIANCULLI; X. FERNÁNDEZ-MARÍN; & J. JORDANA (eds.), *Accountability and Regulatory Governance. Audiences, Controls and Responsibilities in the Politics of Regulation*, London: Palgrave Macmillan, 2015.
- R. BRUCE HALL & T. J. BIERSTEKER (eds.), *The Emergence of Private Authority in Global Governance*, Cambridge: Cambridge University Press, 2002.
- T. BÜTHE & W. MATTLI, *The New Global Rulers: The Privatization of Regulation in the World Economy*, Princeton: Princeton University Press, 2011.
- P. F. DIEHL & B. FREDERKING (eds.), *The Politics of Global Governance: International Organizations in an Interdependent World*, Boulder, CO: Lynne Rienner Publishers, 5th ed., 2015.
- K. DINGWERTH, *The New Transnationalism: Private Transnational Governance and its Democratic Legitimacy*, New York: Palgrave Macmillan, 2007.
- M. L. DJELIC & K. SAHLIN-ANDERSSON (eds.), *Transnational Governance. Institutional Dynamics of Regulation*, Cambridge: Cambridge University Press, 2006.

- D. W. DREZNER, *All Politics Is Global. Explaining International Regulatory Regimes*, Princeton: Princeton University Press, 2007.
- J. L. DUNOFF & J. P. TRACHTMAN (eds.), *Ruling the World? Constitutionalism, International Law and Global Governance*, Cambridge: Cambridge University Press, 2009.
- E. ERMAN & A. UHLIN (eds.), *Legitimacy Beyond the State?: Re-examining the Democratic Credentials of Transnational Actors*, New York: Palgrave Macmillan, 2010.
- D. FUCHS, *Understanding business power in global governance*, Baden-Baden: NOMOS, 2005.
- J. C. GRAZ & A. NOLKE, *Transnational Private Governance and Its Limits*, London: Routledge, 2007.
- S. GUZZINI & I. NEUMANN (eds.), *The Diffusion of Power in Global Governance*, London: Palgrave Macmillan, 2012.
- S. HARMAN & D. WILLIAMS (eds.), *Governing the World? Cases in Global Governance*, London: Routledge, 2013.
- V. HAUFLER, *A Public Role for the Private Sector: Industry Self-Regulation in a Global Economy*, Washington, DC: Carnegie Endowment for International Peace, 2001.
- D. HELD & A. MCGREW (eds.), *Governing Globalization: Power, Authority and Global Governance*, Cambridge: Polity Press, 2002.
- D. HELD & M. KOENIG-ARCHIBUGI (eds.), *Global Governance and Accountability*, Cambridge: Polity Press, 2005.
- D. HELD & C. ROGER (eds.), *Global Governance at Risk*, London: Polity Press, 2013.
- M. HEWSON & T. J. SINCLAIR (eds.), *Approaches to Global Governance Theory*, New York: State University of New York Press, 1999.
- M. KAHLER (ed.), *Networked Politics: Agency, Power, and Governance*, New York: Cornell University Press, 2009.
- N. KRISCH, *Beyond Constitutionalism: The Pluralist Structure of Postnational Law*. Oxford: Oxford University Press, 2010.
- H. LAMB, *The Rise of Global Governance*, National Center for Constitutional Studies, 2008.
- D. LEVI-FAUR (ed.), *Oxford Handbook of Governance*, Oxford: Oxford University Press, 2012.

- T. MACDONALD, *Global Stakeholder Democracy: Power and Representation Beyond Liberal States*, Oxford: Oxford University Press, 2008.
- W. MATTLI & N. WOODS (eds.), *The Politics of Global Regulation*, Princeton, NJ: Princeton University Press, 2009.
- C. MAY (ed.), *Global Corporate Power*, Boulder: Lynne Rienner, 2006.
- R. O'BRIEN, A. M. GOETZ, J. A. SCHOLTE & M. WILLIAMS, *Contesting Global Governance. Multilateral Economic Institutions and Global Social Movements*, Cambridge: Cambridge University Press, 2000.
- J. PAUWELYN, R. A. WESSEL & J. WOUTERS, *Informal International Lawmaking*, Oxford: Oxford University Press, 2012.
- W. H. REINICKE, *Global Public Policy: Governing Without Government?*, Washington, D.C.: Brookings Institution Press, 1998.
- D. RODRIK & S. WALT, "How to Construct a New Global Order", *HKS Working Paper*, RWP21-013, 2021. Available online at: <https://www.hks.harvard.edu/publications/how-construct-new-global-order>
- J. N. ROSENAU & E. O. CZEMPIEL (eds.), *Governance Without Government: Order and Change in World Politics*, Cambridge: Cambridge University Press, 1992.
- I. RUIZ-GIMÉNEZ, "75 años de Naciones Unidas: Algunas reflexiones teóricas sobre la relevancia actual de Naciones Unidas", *Revista Española de Derecho Internacional*, vol. 72, no. 2, 2020.
- P. SIMONS & A. MACKLIN, *The Governance Gap: Extractive Industries, Human Rights, and the Home State Advantage*, London: Routledge, 2014.
- T. J. SINCLAIR (ed.), *Global Governance. Critical Concepts in Political Science (4 vols.)*, London: Routledge, 2004.
- T. J. SINCLAIR, *Global Governance*, Cambridge: Polity Press, 2012.
- S. STERN & E. SELIGMANN (eds.), *The Partnership Principle. New forms of governance in the 21st century*, London: Archetype Publishers, 2004.
- T. G. WEISS & R. THAKUR, *Global Governance and the UN: An Unfinished Journey*, Bloomington, IN: Indiana University Press, 2010.
- T. G. WEISS & R. WILKINSON (eds.), *International Organization and Global Governance*, New York: Routledge, 2013.
- R. WILKINSON (ed.), *The Global Governance Reader*, New York: Routledge, 2005.

Other resources (Podcasts, Online classes & seminars...)

A. ACHARYA, "The emerging World Order (Lecture 12)", *Introduction to International Relations: A World Order Perspective*, YouTube Classes, 2020. Available online at: <https://www.youtube.com/playlist?list=PL-YkAg3GVIFWRbWTgEIP3dO6YyWxhpaG9>

M. L. GOLDBERG, *Global Dispatches*, Podcast Series, 2021. Available online at: <https://www.globaldispatchespodcast.com/about-us/>

P. THADDEUS & D. NEXON, *Whiskey & International Relations Theory*, Podcast Series, 2021. Available online at: <https://www.podomatic.com/podcasts/whiskeyindiaromeo>

The Hopkins Podcast on Foreign Affairs, Podcast Series, 2021. Available online at: <https://hopkinspofa.com/>